

## SUMMARY OF THE STUDY

### Introduction :

The consumption's increasing is a serious problem against the national economy in our developed society. Dealing with such problem must start from the smallest unit, the family.

Here the woman's role appears as the first person responsible for consuming inside the family. It seems to be a relation between the woman's educational level and her consuming behavior inside the family.

### Research problem :

The problem of this study may be summarized in the following question :

"What is the relation between the woman's education and her awareness of controlling the consumption issue in the Egyptian society and the effect of this on the development of the society?"

This question may be divided to the following questions:

- 1- What are the economical, social, and cultural circumstances of our present society?
- 2- What are the forms of consumption in the Egyptian society and the factors which affect it?
- 3- What is the relation between the education and the consumption controlling in the Egyptian society?
- 4- What are the developments of woman's education in our

society? What is the relation between these developments and the consumption controlling problems?

5- What is the role of woman's education in achieving consumption controlling goals?

Scope of the study :

- 1- Geographical scope : Al-Kalubia governorate.
- 2- Human scope : Working-women from different levels.
- 3- Time scope : from 1974 up till now.

The research procedures :

Chapter one : General framework of the research including  
(introduction - problem of the study -  
significant of the study .....)

Chapter two : Social variables and their role in the  
consuming behavior.

Chapter three : Consumption and its controlling.

Chapter four : Woman in Al-Kalubia governorate.

Chapter five : The field study and its procedures.

Chapter six : Results of the study and suggestions.

Results of the study :

The study revealed that :

- 1- There are some economic factors which affect the economical level of the Egyptian family nowadays.
- 2- The open-door policy affects the style and the type of consuming.
- 3- There are some cultural, economic social and political factors lead the woman to educate and work.

- 4- The woman participates in the development programs but there are some obstacles that need to be faced.
- 5- There are some guiding programs which help the woman in different field of work especially in birth-controlling.
- 6- The consumption has different meaning for the study sample.
- 7- Mass-media has a great role in awaring people about consumption.
- 8- There are some general problems about consumption-controlling.

Suggestion and Recommendation :

- 1- Caring the general awareness of the family.
- 2- Our work in the coming stage must depend on correct principals.
- 3- Guiding woman to the types of education that help in development.
- 4- Training woman in different work fields.
- 5- Giving attention to the programs introduced in the mass-media.
- 6- Distributing the consumption awareness of the women.
- 7- The mass-media must specify programs to deal with consumption.